

Jan Losert

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Enthusiastic product designer currently shaping the future of mobile advertising at Tapdaq, while traveling around the world. 6 years experience building user interfaces and mobile applications side by side with engineers in tech startups. Working on freelance and my own projects I have also gained valuable experience of project ownership and building things from scratch.

Seeing how people use my designs and continuously improve them is what I love the most about my job!

Work Experience

LEAD DESIGNER

Tapdaq - London, United Kingdom

August 2014 - Present

Tapdaq is an in-app advertising platform that helps developers grow and retain their user base through efficient cross-promotion and install exchange. Simply integrate free SDK to start serving a variety of ads to your users!

Working closely with one front-end engineer we developed and designed over 40+ subpages for a dashboard which is actively used by over 3000 users.

As the one and only designer, I took a leadership role in all design decisions. I've setup a process of design specs to QA and a copy of every feature. I've designed every single visible pixel from landing page (containing a blog, jobs & support page), dashboard to all our print materials and infographics.

Based on user requests and research, I've helped to push over 15 new features within one year to Tapdaq dashboard.

PRODUCT DESIGNER

Badoo - London, United Kingdom

September 2013 – August 2014

Customer Care Interface - By analysing interface issues I designed a new solution which allowed us to improve the customer support process, the team's efficiency and increase customer satisfaction with our responses.

Working closely with engineers who released a Windows phone application in 6 weeks, which was featured by Microsoft Worked on various projects for both Web and Mobile, especially for iOS, Android and Windows phone applications.

PRODUCT DESIGNER

SocialBakers - London, United Kingdom

August 2012 – June 2013

Socialbakers provides social media network statistics and analysis from Facebook, Twitter, Google+, LinkedIn and YouTube, helping companies monitor the effectiveness of their social media campaigns. Working closely with product managers and engineers we launched two main solutions Builder and Listening offered by the company.

Education

INFORMATION TECHNOLOGY AT
SSSVT SOUKROMÁ STŘEDNÍ ŠKOLA VÝPOČETNÍ TECHNIKY

Information Technology / Prague, Czech Republic

2007 – 2011

Works

DRIBBBLE
dribbble.com/janlosert

BEHANCE
behance.net/janlosert